



VALUE-BASED  
PROCUREMENT

Partnering for patient-centric,  
sustainable health care

# 1st European Value-Based Procurement Conference

A new paradigm in Health Care



Organized by the Value-Based Procurement Community of Practice

**The Hotel, Brussels – December 12, 2019**

supporting partners:



Agenda and registration: [www.vbpconference.eu](http://www.vbpconference.eu)



# VALUE-BASED PROCUREMENT

Partnering for patient-centric,  
sustainable health care

**Objective:** discuss and partner for patient-centric, quality and sustainable health care by adopting Value-Based Procurement and changing procurement practice.

**Topics:** national and regional policy and investment initiatives, innovative procurement procedures, the role of the EU in fostering Value-Based Procurement, and more

## Speakers will also include:



**Dr. Rifat Atun** – Professor of Global Health Systems, Harvard University



**Alyson Brett** – CEO, NHS Commercial Solutions, member of European Health Public Procurement Alliance (EHPPA)



**Serge Bernasconi** – CEO, MedTech Europe

Agenda and registration: [www.vbpconference.eu](http://www.vbpconference.eu)